

GLOBUS PLATFORM

PARTNER HANDBOOK

G L O B U S

I. IMAGE GUIDELINES

IMAGE REQUIREMENTS

MENSWEAR
WOMENSWEAR

GENERAL	Transparent background
HOLLOW	Transparent background
MODEL	Head cut out (required)
SUPPLIER PICTURES	No retouching or color / contrast change
RATIO	2880 x 3840 px, 72 dpi
FORMAT	PNG



IMAGE REQUIREMENTS

ACCESSORIES

KIDS

TOYS

BEAUTY

HOME

FOOD

GENERAL	Transparent background only
SUPPLIER PICTURES	No retouching or color / contrast change
RATIO	2880 x 3840 px, 72 dpi
FORMAT	PNG



CONTENT GUIDELINES: CONFIDENTLY STYLISH

HOLLOW

Picture 1



Clipped on transparent background

MODEL FRONT

Picture 2



Model stands slightly tilted

MODEL BACK

Picture 3



Model stands slightly tilted

DETAILS

Picture 4



Close up on detail

EXAMPLE MENSWEAR CASUAL JACKET